MATTHEW ALTER

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PORTFOLIO: MATTALTERDESIGN.COM

SKILLS









A.S. THEMED ENTERTAINMENT DESIGN SPECIALTY: PRODUCTION DESIGN

PORTFOLIO











EXPERIENCE



IDEATE AND DEVELOP CONCEPTS FOR FIXTURES. **GRAPHICS, AND DISPLAYS FOR UNIVERSAL EPIC** UNIVERSE, WORK WITH UNIVERSAL CREATIVE TO **UPHOLD THEMATIC INTEGRITY, PERFORM** INSTALLATIONS OF GRAPHICS AND DISPLAYS. AS WELL AS TEST AND ADJUST TO ENSURE A SMOOTH PARK OPENING.

NOTABLE PROJECTS:

- COCA COLA PARKWIDE COLLATERAL PACKAGE.
- MONSTER MAKEUP PROGRAM GRAPHICS.
- FLAGSHIP STORE DISPLAYS AND WALL BAY GRAPHICS.



SUPPORT THE VISUAL MERCHANDISE TEAM WITH CONCEPT DEVELOPMENT, 3D MODELING, RENDERING, ART DIRECTION, BUILD DRAWING PACKAGES, AND **GRAPHIC DESIGN FOR MARQUEE EVENTS LIKE** HALLOWEEN HORROR NIGHTS, MARDIS GRAS, AND OTHER I.P. COLLATERAL.

NOTABLE PROJECTS:

- 2022 SUMMER & HHN TRIBUTE STORE: CONCEPT DESIGN
- 2023 HHN PARK-WIDE COLLATERAL: GRAPHIC DESIGN
- 2023 "AIRPORT B" THEMED RETAIL SPACE: CONCEPT / GRAPHICS
- UNANNOUNCED I.P. RETAIL LOCATION: CONCEPT DESIGN

ART DIRECTOR / SET DESIGNER **VALENCIA COLLEGE** AUGUST 2021 - APRIL 2022

PROVIDE PRINCIPAL CONCEPT DESIGNS, RENDERINGS, **ELEVATIONS, AND BUILD PACKAGES TO BE PRODUCED** BY THE VALENCIA COLLEGE THEATRE COMPANY. AS WELL AS OVERSEE INSTALLATION TO ENSURE ARTISTIC DIRECTION & THEMATIC INTEGRITY.

NOTABLE PROJECTS:

- SHARKNAMI ESCAPE EXPERIENCE: CONCEPT / SET DESIGN
- PETER & THE STARCATCHER: SET DESIGN & ART DIRECTION
- LOVE'S LABOURS LOST: SET DESIGN
- POE'S SCARY STORIES: SET DESIGN